



SHAPING CLIMATE ACTION FOR UK OUTDOOR EVENTS

AVENUE B STAND 148

10:30 - 12:45

VISION: 2025 MEMBERS SESSION + LUNCH

Invite only: Vision: 2025 members and Industry Green Leaders meet for an interactive session exploring best practices in data collection and impact reporting & roundtable working lunch.

12:50 - ENTRY

AFTERNOON: OPEN PROGRAMME + WELCOME TO VISION: 2025

13:00-13:10

KEYNOTE: CATHY RUNCIMAN, EARTH PERCENT

Cathy Runciman, Executive Director of charity EarthPercent UK, shares a vision for sustainable and planet-positive events: the why, the what and the how of actions and advocacy needed for the sector's future.

13:15 - 14:00

UNPACKING FOOD SUSTAINABILITY: IN ASSOCIATION WITH NCASS



How can outdoor events work with traders to create sustainable options; Food waste solutions; assessing the carbon footprint of meals, and supporting audiences to make sustainable choices. Chair Victoria Chapman (Live Nation) with guests; Sam Walker (Biopak), Joseph McDonnell (Klimato), Mark Laurie (NCASS) and Bonnie May (Eat To The Beat).

14:05 - 14:25

CLIMATE JUSTICE: MAKING SUSTAINABILITY ACCESSIBLE AT EVENTS

Richard Phillips from Julie's Bicycle shares their work with Attitude is Everything exploring how sustainability initiatives at outdoor events can consider the needs of those with accessibility requirements to create sustainable events without exacerbating inequality.

14:30 - 15:10

GETTING THE MESSAGE ACROSS: COLAB WITH MUSIC DECLARES



In collaboration with Music Declares Emergency: Lewis Jamieson (MDE) chairs with guests, Betsy Reed (The Bulb), Hannah Cox (Betternotstop) and Climate Live's Frances Fox: exploring mainstreaming climate awareness through cultural engagement; good & bad climate messaging and the potential for the music industry to deliver gains beyond the sector.

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15:15 - 15:25

EXCLUSIVE: ENVIRONMENTAL CHAPTER OF THE PURPLE GUIDE



Chris Johnson (Vision: 2025) and Steve Heap (AFO / EIF) launch the new chapter for The Purple Guide, sharing best practices in environmental sustainability for events in the industry-trusted publication.

15:30 - 15:50

GREEN SUPPLIER & INNOVATION AWARD LIVE!

Three shortlisted suppliers present innovations to help events reduce environmental impacts from the supply chain. Judges and Sustainable Event Summit delegates cast their votes to decide the winner.

15:55 - 16:15

POWERFUL THINKING: DECARBONISING EVENT POWER



Two decades after the introduction of hybrid solutions to the events market, this panel hosted by Powerful Thinking's Chair Tim Benson, explores changes in how to decarbonise event power across the live sector, with contributions from Arena Group and Power Logistics.

16:20 - 17:00

BEST OF THE SUMMER: GREEN SUCCESS STORIES

John Rostron (Association Independent Festivals) introduces guests from UK outdoor festivals who have led the way through the 2023 season with campaigns to reduce the environmental impacts of events.

17:00 - 17:30

NETWORKING DRINKS



Meet the team, delegates and speakers - until 17:30. With thanks to our sustainable drinks sponsors Purity Brewing Co. & ArrowTown

OR scan for more conference info or visit www.vision2025.org.uk

















